

A Vegetarian Express  
**EXCLUSIVE**



# THE VEGETARIAN BUTCHER

Tastes so much like meat,  
can you tell the difference?

This meat substitute from The Vegetarian Butcher is the next big thing in plant-based gastronomy. Their innovative, high quality product looks and tastes just like meat but is 100% vegetarian.







# Can you tell the difference?

The Vegetarian Butcher's meat substitutes are at the cutting edge of plant-based foods. Used in everyday dishes, they are a delicious way to delight customers who are looking for exciting vegan & vegetarian dishes — or for those simply wanting to reduce the amount of meat they eat.

Some products shown as serving suggestions

 Frozen  Vegan





# Meet The Vegetarian Butcher

*Jaap Korteweg is the innovator behind The Vegetarian Butcher. His vision? To have ordinary meat lovers enjoy meat free products for a couple of days a week without feeling they've missed out on anything. With the help of top chefs, he's developed meat substitutes with a bite and texture that is as close to the experience of meat as possible.*

## **NEW NoChicken Chunks** (IQF)

1.75kg (approx. 60g serving) • CHICHU1.75KG • ❄️🌱

Sensational taste and tenderness. Perfect in curries, salads and most recipes you'd use chicken in. Convenient individually quick frozen format - easy to grab what you need.

## **NEW NoChicken Shawarma** (IQF)

2kg (approx. 80g serving) • CHISHA2KG • ❄️🌱

Practically indistinguishable from the real thing, yet 100% plant-based. Great in a cous cous salad, or traditionally served in pita bread.

## **NEW NoChicken Teriyaki** (IQF)

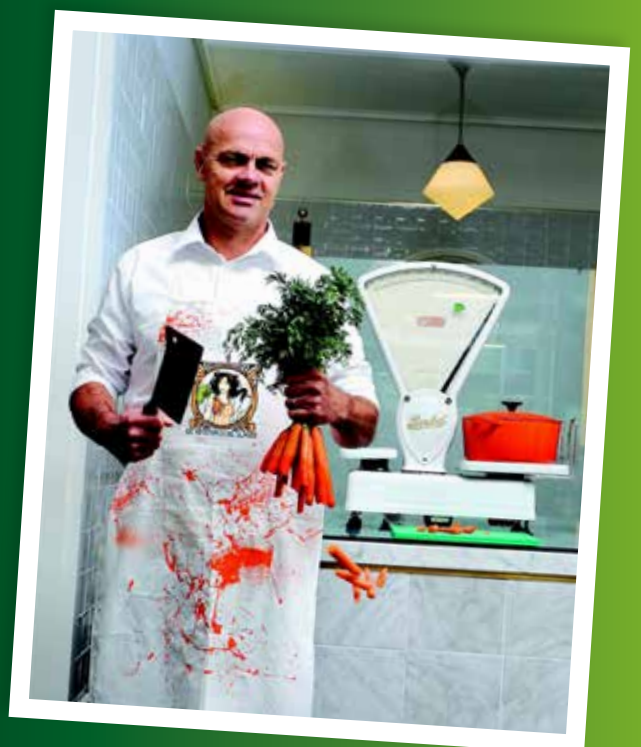
1.75kg (approx. 60g serving) • CHITER1.75KG • ❄️🌱

Marinated in Japanese soy sauce. Serve with rice or noodles.

## **NEW NoMeatballs Small** (IQF)

2kg (approx. 70g serving) • MEATBALLS2KG • ❄️

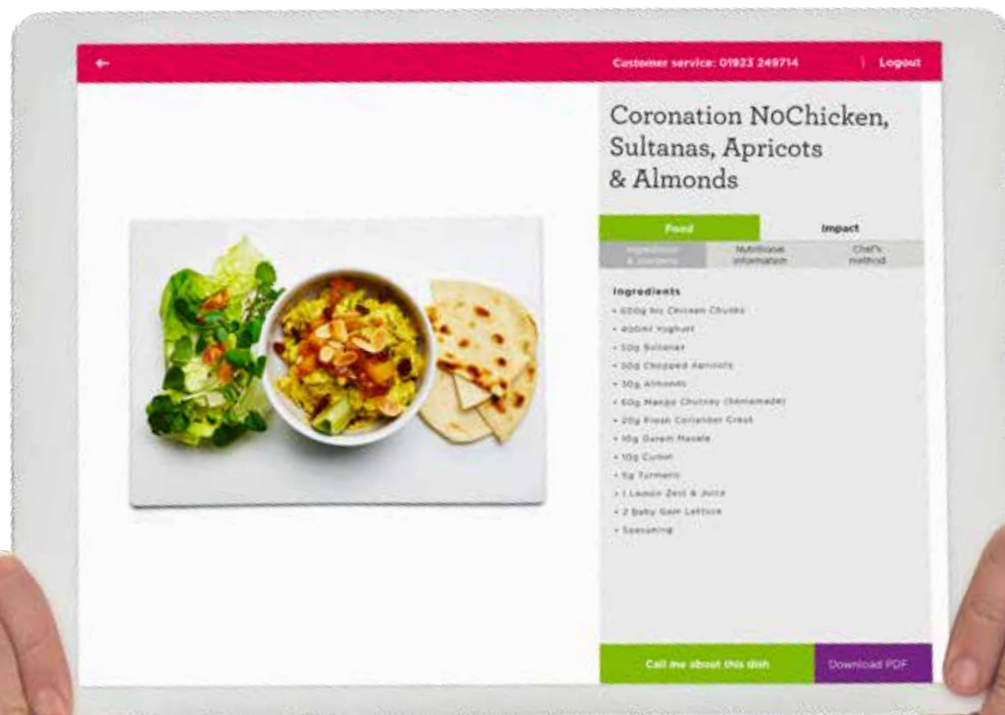
Juicy vegetarian mini meatballs - even better than er... meatballs!



# Need some inspiration from The Vegetarian Butcher?

Log on to seed-bank for some popular dishes made with this amazing new meat substitute and get more of your customers to try a more plant-based diet!

[seed-bank.co.uk](http://seed-bank.co.uk)



***Call to order on***  
**01923 249 714**

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